

Web Development for Apparel Wholesaler

PROJECT DETAILS

 Web Development

 Apr 2021 - Nov 2021

 \$50,000 to \$199,999

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"With Optimum7, lots of things were effectively scaled up."

PROJECT SUMMARY

Optimum7 was hired to integrate a custom website with multi-store online orders for an apparel wholesaler.

PROJECT FEEDBACK

Optimum7 met all client expectations. The team was efficient, utilizing an effective communication tool for a seamless workflow.



The Client

Please describe your company and your position there.

Business development coordinator at Aviva Wholesale

The Challenge

For what projects/services did your company hire Optimum7, and what were your goals?

Heat Press Zone



Hikmat Taghiyev
Business Development
Coordinator, Aviva Wholesale



Retail



Houston, Texas

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

How did you select this vendor and what were the deciding factors?

We researched and decided to work with the strongest team. At that point Optimum7 was the number 1.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

In this work our main aim was to integrate custom website with the multi store online orders and WMS.

How many people from the vendor's team worked with you, and what were their positions?

There was around 10 people from the Optimum7 team

The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

It was reasonable increase in our work

Describe their project management style, including communication tools and timeliness.

They use monday.com and it was very effective tool

What did you find most impressive or unique about this company?

With Optimum7, lots of things were effectively scaled up and adapted to any customized business



Are there any areas for improvement or something they could have done differently?

Yes

