

Theme Migration for History Collectibles Shop

PROJECT DETAILS

 Web Development

 Mar 2022 - Jul 2022

 \$10,000 to \$49,999

“

"They were professional, flexible, and affordable."

PROJECT SUMMARY

Optimum7 helped a history collectibles shop migrate their website to a new theme. They modified an off-the-shelf BigCommerce theme to fit the business needs.

PROJECT FEEDBACK

Optimum7 delivered a visually-pleasing website with very few manageable bugs. Their responsiveness led to seamless project management. They effectively used Monday.com for easier collaboration and were always available. Overall, they were a reliable team with reasonable pricing.



The Client

Please describe your company and your position there.

The Evolution Store prides itself on curating the most exclusive selection of high-quality natural history collectibles available anywhere in the world. Our discerning customers enjoy an unparalleled shopping experience, supported by the friendliest and most knowledgeable staff. I'm the Co-owner of the company.

The Challenge

For what projects/services did your company hire Optimum7, and what were your goals?

Our previous was showing its age and it was time for us to get a new coat of paint. We hired Optimum7 to help us modify a off the shelf bigcommerce theme to fit our needs.



Michael da Cunha
Co-Owner, The Evolution Store



Retail



Manhattan, New York

CLIENT RATING

4.5

Overall Score

Quality: 4.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

How did you select this vendor and what were the deciding factors?

Reputation was the most important factor. Price was the second most important factor

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

We used monday.com to communicate with the Optimun7 team. By the end of the project we hoped to have a new theme in place and for it to work well in both the desktop and mobile.

How many people from the vendor's team worked with you, and what were their positions?

we had 5 people working from their team. 1 project manager, a financial manager and 2 engineers. Also we communicated with their CEO a few times during the project.

The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

The website looks great and we ran a promotion were we invited our customers to look for bugs in our website and I'm pleased to say that they only found 3 and they are all small cosmetic issues.

Describe their project management style, including communication tools and timeliness.

They are very responsive; They will respond at least every 3 days during the project, most of the time every other day. During crunch time, two weeks prior to our launch and the week after the launch, they responded multiple times a day.



What did you find most impressive or unique about this company?

Affordable; They quoted me 7k to migrate my website to a new theme (we didn't migrate backend provides). And when the scope of the project changed and we started adding customizations, they did not Nickle and dime us. The price is fair and the website works great. In the end the website above cost us \$10,500.

Are there any areas for improvement or something they could have done differently?

For this price! non.

