

Site Speed & SEO Improvement for Business Coaching Company

PROJECT DETAILS

 Search Engine Optimization, Web Development

 Jan 2022 - Ongoing

 Less than \$10,000



"They were very responsive."

PROJECT SUMMARY

Optimum7 has been helping a business coaching company improve their website's speed and overall performance. The team has also recommended SEO fixes that have significantly improved their rankings.

PROJECT FEEDBACK

Optimum7 has fully maximized the site's performance at 100%. Despite other development companies' failures at resolving the client's issues, the vendor took on the challenge and has quickly and successfully provided a solution. Overall, the client has been highly pleased with the vendor's services.



The Client

Please describe your company and your position there.

CEO & Founder. Business coaching company for 7 & 8 figure entrepreneurs.

The Challenge

For what projects/services did your company hire Optimum7, and what were your goals?

Our website was slow and after working with several developers who told us that it was "the fastest it was ever going to be" - we met with Optimum7. Optimum7 fixed the website in less than a day and it's never been faster. On top of that, they suggested several technical SEO fixes that have dramatically improved our rankings. The experience was excellent.



Charles Gaudet
CEO, Predictable Profits



Advertising & marketing



Portsmouth, New Hampshire

CLIENT RATING

5.0

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0



The Approach

How did you select this vendor and what were the deciding factors?

There were several people in my network who also uses Optimum7 and have raved about their results.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

Kick-off meeting and a couple email exchanges. From there, it was fixed. We receive regular updates as he maintains our website performance.

How many people from the vendor's team worked with you, and what were their positions?

Duran, CEO.

The Outcome

Can you share any measurable outcomes of the project or general feedback about the deliverables?

Increase from failing at 67% to 100%!!

Describe their project management style, including communication tools and timeliness.

We used email, slack and Zoom. The work was done in a day. They were very responsive.

What did you find most impressive or unique about this company?

They completed a task that several other development companies were unable to do and claimed was "impossible."



Are there any areas for improvement or something they could have done differently?

All in all, very pleased. Highly recommend.

